

We are looking for a...

Communications and PR Manager

Berlin · Full-time · Start Date: As soon as possible

About Elucid

Elucid is a Berlin-based social enterprise helping global companies extend affordable, high-quality healthcare to smallholder farmers and workers in their supply chains. Our programs operate across sectors, including cocoa, coffee, bananas, rubber, cotton, and textiles, and are implemented in partnership with local organizations in six countries.

We work with companies such as Hershey's, JDE Peet's, and Tony's Chocolonely alongside institutional partners like Gavi, GIZ, KfW, and others. Our work combines health program delivery with robust data, risk assessments, and auditable impact aligned with emerging EU due diligence requirements.

Elucid is a fast-growing, mission-driven team representing more than 20 nationalities.

Your Role

We are looking for a communications professional to grow Elucid's visibility and guide our editorial content. You will turn strategy into a clear, compelling presence, steering what we say, shaping the stories we tell, and setting the standard for how they look.

This is a hands-on role. You will set direction, but also write, edit and co-create content yourself, working closely with our Communications Associate and junior support staff. You will provide the editorial guidance and quality control that allows the team to produce consistently strong work, while helping the Associate grow into greater ownership over time.

What You Will Own

Guide our editorial and positioning

- Translate Elucid's strategy into clear positioning: which topics we lead on, where we lead directly, and where partners or experts carry the message, always focused on what supports our commercial priorities rather than broad advocacy for visibility alone.
- Own the editorial strategy and rolling content calendar, deciding which stories, topics and moments Elucid should lead on and working with the Associate to turn these into strong content across our channels.
- Write our flagship and strategic content and work hands-on with the Associate to develop and edit long-form pieces, including position papers, reports, feature blogs, press releases, newsletters, and quarterly wrap-ups.
- Hold the final editorial quality bar, helping sharpen angles, structure, messaging and partner-sensitive language before important content goes out.

Make Elucid visible

- Make Elucid part of the conversations that matter through the right content, the right moments and the right partners.
- Turn our data and evidence into credible stories, and make technical findings clear and relevant to non-experts without losing the rigor.

- Own the direction and quality of our website, Knowledge Hub and LinkedIn, working with the Associate on day-to-day content development, publishing and performance tracking.
- Shape the events and webinars that bring our work to the right audiences, from defining the angle and speakers to ensuring the content supports our broader positioning.
- Bring clients, partners, investors, journalists and experts into the story to validate and amplify our work, and actively identify external media and publishing opportunities.

Bring a creative eye

- Hold Elucid's visual and editorial standard, art-directing how our work looks and travels across channels and helping the wider team consistently apply that standard.
- Run communications campaigns involving video and photography, acting as both a creative lead and point of contact for external video, photo and design professionals.

What We Are Looking For

- 3–4 years in communications, PR, journalism or impact/sustainability comms, with experience shaping positioning and strategy.
- A sharp writer and editor: you can shape a piece and lift someone else's draft, even when you're not writing it all yourself.
- A creative, visual mind: you can art-direct, and brief designers, video and photo professionals to Elucid's standard.
- You are comfortable with data and evidence: you can grasp what technical or scientific findings mean and make them clear to a non-expert audience.
- You have worked with external stakeholders, clients, partners, journalists, experts, investors, and know how to make them part of the story.
- You have built positioning and thought leadership.
- You are comfortable in a supply chain, sustainability or global health context, or you'll get up to speed fast.
- Fluent in English; proficiency in German, French, and/or Spanish is a plus.

Why Elucid?

- Grow Elucid's communications and shape how a growing social enterprise is seen, with real ownership and room to grow as we scale.
- Do work that drives real impact – farmer health and resilience in global supply chains, with real data behind it.
- Interact directly with our clients, our field teams across several countries, our investors, and decision-makers at major companies.
- Be part of a vibrant, diverse team that values integrity, teamwork and responsibility.
- Competitive salary and attractive additional benefits.

How to Apply

Please complete our [application form](#) by **15 September 2026**. The form takes approximately 10 minutes and asks for your CV and a few short questions about your experience and motivations.

Shortlisted candidates will be invited to a screening interview, followed by a short assignment, reference check, and personal fit interview. The process may vary slightly depending on the candidate's experience.

Elucid is an equal-opportunity employer committed to building a diverse and inclusive team. For more about our work, visit our [website](#) or connect with us on [LinkedIn](#).